

## Rankings

### United States - Massachusetts

The Massachusetts market is characterised by innovation. In challenging economic circumstances, and with the patents for many blockbuster pharmaceuticals approaching their expiry dates, clients are seeking to strengthen their brands and widen the scope of their marks, for example by registering the shapes and other branding associated with pharmaceutical products. Such ambitions are fuelling a demand for cutting-edge strategic trademark advice. Client sophistication is matched by a community of lawyers providing the full range of advice and representation on trademark issues via a mixture of IP boutiques and general commercial practices.

#### Firms

##### Band 1

###### Fish & Richardson PC

"An obvious choice for trademarks, with a number of excellent practitioners" is the market's verdict on this IP-focused firm. Attorneys advise on everything from clearance and prosecution to counselling, licensing, enforcement and litigation. Fish & Richardson works with rights holders on groundbreaking trademark issues in the automotive, insurance, musical instruments, fashion and toy industries. Heading up the trademark and copyright group, **Cynthia Walden** is a broadbased expert and "a leader with peerless depth of experience". **Timothy A French** also attracts praise as "an excellent trademark practitioner".

##### Band 2

###### Foley Hoag LLP

Foley Hoag provides a comprehensive array of prosecution, licensing and litigation services, along with advice on other issues arising from corporate activity; it recently handled a trademark infringement case for a major Canadian brewery. **Julia Huston** arrived at the firm in October 2009 to chair the trademark and copyright practice, which has seen "steady growth" since she took over. Huston is renowned as "one of the top trademark litigators" in the state, with "sophisticated skills wedded to an approachable and easy-to-work-with manner" that makes her extremely popular with clients. The "excellent" **Susan Barbieri Montgomery** also wins plaudits from sources.

###### Goodwin Procter LLP

"An important practice in Boston", this prestigious full-service firm is noted for its "first-class" trademark litigation team, with **David Hosp** and **Mark Puzella** singled out for their "incredibly impressive" contentious work. While the IP department is perhaps best known for litigation, it also advises on non-contentious matters: **Robert M O'Connell Jr** is a highly respected practitioner in this area.

###### Lando & Anastasi LLP

This "small but high-quality" practice is a well-known and liked local player, offering the full range of trademark services. Heading up the team, **John L Welch** is saluted as "a top guy in Boston". Some speculate that "he does not sleep" due to his prodigious output, which covers contentious and non-contentious issues ranging from unfair competition and domain name cases around the country to portfolio management and administrative proceedings before the Trademark Trial and Appeal Board.

###### Wilmer Cutler Pickering Hale and Dorr LLP

Like many firms in Massachusetts, WilmerHale is renowned more for its patent work than its trademark practice; however, the trademark matters that it does handle are invariably bigticket instructions. Most clients in this area are high-tech players, including a major name in the automotive sector. Michael J Bevilacqua is a key point of contact.

###### Wolf Greenfield & Sacks PC

"We like them a lot," say commentators of Wolf Greenfield & Sacks; while others insist that "if this firm gives an opinion, we can be sure it will be right". **Douglas R Wolf** chairs the IP boutique's trademark and copyright group, and maintains a broad trademark practice covering everything from prosecution and portfolio management to litigation. Sources claim that "very few can rival his depth of experience in the field".

##### Band 3

###### Edwards Angell Palmer & Dodge

This firm enjoys "an excellent reputation", with "an active and visible" trademark group. It has around six partners who work on trademark matters as part of their wider litigation practices, and is also home to a number of IP partners who assist clients with prosecution and portfolio management issues. Barbara L Moore and Patrick J Concannon are useful points of reference.

###### Hamilton Brook Smith & Reynolds PC

This IP boutique is best known for its patent work on behalf of high-tech and pharmaceutical companies, but it also offers highly valued trademark advice and representation, with a particular strength in portfolio strategy and management. Although he does not have the highest profile in the market, **John L DuPre** enjoys a "great reputation" thanks to the quality of his work, which reflects the firm's specific focus.

###### Ropes & Gray LLP

Trademark work is handled by Ropes & Gray's "extremely good" IP department, which advises and represents clients on issues across the spectrum of contentious and non-contentious matters. Counsel **Emilia F Cannella** focuses her practice on the noncontentious issues affecting brand owners, including strategy, filing, portfolio management and licensing agreements.

###### Sunstein Kann Murphy & Timbers

**Lisa M Titemore** is the best-known practitioner at this firm and chairs its trademark and copyright team; she focuses on litigation, but is also well versed in portfolio management and wins plaudits for her "sure feel for strategy". Commentators note that while this is "not the biggest or best known firm in the market, the quality is uniformly high".

### Individuals - Contentious

#### 1 Julia Huston

Foley Hoag LLP, Boston

1 **Fish & Richardson PC**  
(Boston)

2 **Foley Hoag LLP** (Boston)

**Goodwin Procter LLP**  
(Boston)

**Lando & Anastasi LLP**  
(Cambridge)

**Wilmer Cutler Pickering  
Hale and Dorr LLP**  
(Boston)

**Wolf Greenfield & Sacks  
PC** (Boston)

3 **Edwards Angell Palmer &  
Dodge** (Boston)

**Hamilton Brook Smith &  
Reynolds PC** (Concord)

**Ropes & Gray LLP**  
(Boston)

**Sunstein Kann Murphy &  
Timbers** (Boston)

**Margaret Wolf**  
Goodwin Procter LLP, Boston

2 **John L DuPre**  
Hamilton Brook Smith & Reynolds PC, Concord

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**Lisa M Tittle**  
Sunstein Kaebler & Timmins, Boston

### Individuals - Non-Contentious

1 **Cynthia Walden**  
Fish & Richardson PC, Boston

**Douglas R Wolf**  
Wolf Greenfield & Sacks PC, Boston

2 **Emilia Cannella**  
Ropes & Gray LLP, Boston

**Robert M O'Connell Jr**  
Goodwin Procter LLP, Boston

**John L Welch**  
Lando & Anastasi LLP, Cambridge

3 **John L DuPre**  
Hamilton Brook Smith & Reynolds PC, Concord

**Timothy A French**  
Fish & Richardson PC, Boston

**Susan Barbieri Montgomery**  
Foley Hoag LLP, Boston