HOT TOPICS AND EMERGING TRENDS IN THE MEDICAL DEVICE INDUSTRY:

WHAT THE FDA, THE COURTS AND THE MARKETS ARE DOING

PLEASE JOIN US FOR A DISCUSSION WITH:

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Breakfast will be served

DATE: Thursday, May 5, 2011

<u>TIME</u>: 7:30 AM-9:30 AM

LOCATION: Posternak Blankstein & Lund LLP

The Prudential Tower, 33rd floor

800 Boylston Street Boston, MA 02199







PROGRAM CONTENT

This interactive discussion will focus on the challenges faced by executives, general counsel, compliance officers, investors, advisors and other industry watchers who have a need to stay current regarding regulatory and enforcement trends, the latest rulings of courts and the USPTO, and the funding outlook for medical device and other healthcare and life sciences companies in 2011.

Topics covered will include:

- What does the FDA's increased enforcement focus mean for the device industry?
- How will changes in the FDA's medical device clearance procedures affect my company?
- What do the latest court decisions and USPTO rulings mean, and how do they affect my business?
- How are healthcare reform and Massachusetts's Pharmaceutical and Medical Device Manufacturer Conduct code affecting the industry?
- What are VCs, angels, strategics, foundations and other financing sources thinking and how are they acting? What are they funding?

Join seasoned professionals, including regulatory and patent counsel, to discuss some of the most critical "hot" topics currently affecting the medical device industry.